

This listing of claims will replace all prior versions, and listings, of claims in the application:

The Status of the Claims

1. (Currently amended) A transferring method for transferring to a transfer object, a transfer layer, in which a hologram or a diffraction grating is formed, laminated on a base material in a thermal transfer sheet by heating the thermal transfer sheet at a moment of transfer comprising:

preparing the thermal transfer sheet having the transfer layer, in which the hologram or the diffraction grating is formed in such a way that a visual effect by an interference pattern thereof is obtained in only one direction,

transferring to the transfer object, the transfer layer in which the hologram or the diffraction grating is formed by moving a heat source of a unit area in a predetermined direction, the heat source applying heat to ~~contacting with~~ a side of the base material, wherein

the predetermined direction of the heat source is set to be the direction in which the visual effect of the hologram or the diffraction grating is obtained.

2. (Original) The transferring method according to claim 1, wherein the heat source is a heat generation element of a thermal head.

3. (Original) The transferring method according to claim 1, wherein the heat source is a laser.

4. (Previously presented) The transferring method according to claim 1, wherein the hologram is a rainbow hologram.

5. (Previously presented) The transferring method according to claim 1, wherein the hologram is a computer hologram having interference patterns each being formed as band-shaped element range.

Claims 6 - 10 (Canceled)